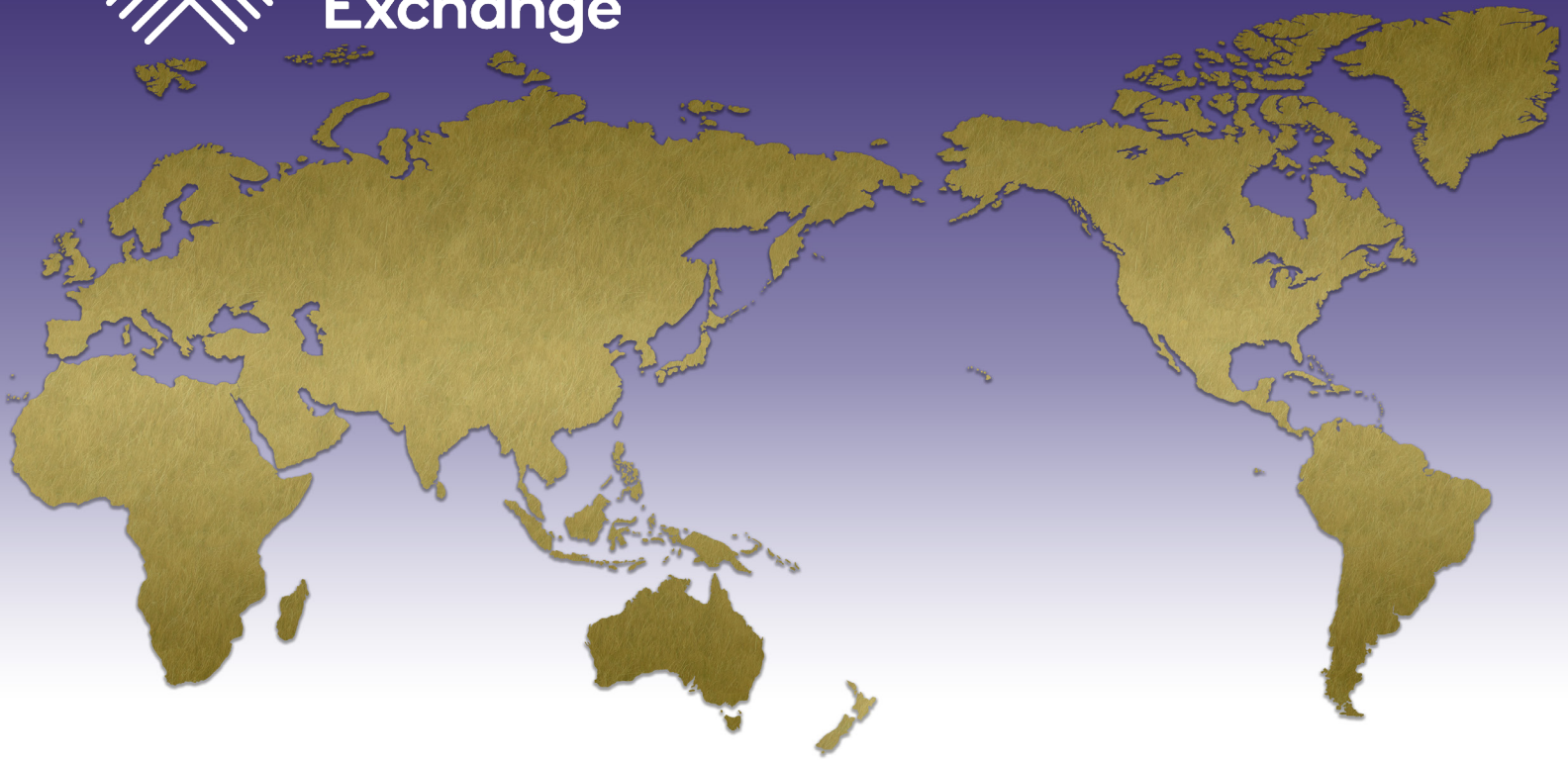




Natural
Fibre
Exchange



The global platform connecting wool buyers and sellers

The **Natural Fibre Exchange (NFX)** has been operating in New Zealand since 2018. Now the NFX platform has been enhanced and expanded **to maximise the opportunities for international buyers and sellers** to connect, ensuring increased value, availability, and demand for wool.

NFX have been working with **CRA International**, who are world experts in building trading platforms, with 100% success rate for other industry platforms such as the **Global Dairy Trade**. CRA's platform for NFX connects buyers and sellers from anywhere in the world from and location.

Our goal is to build a future for the betterment of wool, **achieving fair, competitive market pricing through effective price discovery**. The NFX marketplace complements other wool trading mechanisms.



Natural
Fibre
Exchange





**Natural
Fibre
Exchange**

Platform Features



Global

Online access from anywhere in the world

- A global shop-front bringing wool buyers and sellers together to facilitate trading in any country.
- Additional marketing and sales channel that complements everyday supply contracts.
- Enables new opportunities and sources of supply and demand, while buyers and sellers manage their commercial relationships.



Price Discovery

Discovers fair credible prices that reflect market conditions.

- Efficient process establishes prices reflecting market conditions.
- Reveals market-based prices to support industry benchmarks.
- Provides confidence in what is being sold and purchased.



Simple

User-friendly, flexible, scalable with features not found elsewhere

- Trading data located in one online easily accessible place.
- For international trading the currency is in \$US FAS.
- Local product can be sold to local market in local currency.
- Buyer can choose preferred currency for delivered price.



Transparent

Independently operated by specialist trading managers

- Operated independently by CRA International.
- Designed and built in collaboration with wool industry experts.
- Trusted, measured, and fair.



www.naturalfibreexchange.com