



Natural
Fibre
Exchange

Online trading platform for natural fibres, starting with wool

- Online Trading Event platform (“Information Website” and “Bidding Website”) providing direct access to buyers for marketable wool types
- Price discovery through regular Trading Events, similar to GlobalDairyTrade (GDT) – Tuesdays, 2:00pm NZT
- “Natural Fibre Exchange” is registered and owned by Wools of New Zealand Ltd (WNZ) and Alliance Group NZ, who have teamed with the Trading Manager of the platform, CRA International, world experts in trading platforms with 100% success rate for other industry platforms including GDT, Ocean Spray Cranberries, and energy sectors



Bringing together buyers and sellers across the globe

- Direct access to product from sellers
- Selling at a market-based equilibrium price – deriving fair value and price discovery
- NFX Bidding Website enables competitive and fair marketplace
- No additional fees charged by NFX, over the purchase price, for buyers transacting on the platform
- Additional commercial terms, e.g., shipping, to be arranged directly with the seller
- Wool sold in orderly and timely fashion – opportunities to create efficiencies in the supply chain and bring industry costs down



Independent governance and operation

- NFX set up as a separate and independent trading entity
- NFX governance sets the Trading Event Rules and Participation Agreement, with controls in place to uphold them and to comply with anti-trust guidelines
- CRA operates the Information Website and Bidding Website as a service provider, ensuring independence and confidentiality of seller and buyer information
- NFX provides a transactional service, and seller and buyer relationships remain



Simultaneous multi-round ascending-price Trading Event

- Prior to a Trading Event, each seller specifies their wool parcels and may provide testing and certification
- Each seller may chose to set a “bid limit” on the amount of wool that can be purchased by each buyer
- All parcels of wool for a Trading Event are on offer simultaneously over multiple rounds of bidding
- In each bidding round, buyers bid on their desired parcels of wool, bidding prices at or above the minimum price for each lot
- At the end of each round, high bids are disclosed and all buyers can bid again in the next round to become the highest buyer
- After a round in which there are no more bids for any of the lots, the buyers holding the high bids in the previous round win the lots



CRA operates the Information Website and Bidding Website





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Thank you